



OTT•X

YOUR PARTNER IN STREAMING



Turning Streaming Complexity Into Business Opportunity.

CONNECT. LEARN. SOLVE



CONNECT. LEARN. SOLVE.



CONNECT. LEARN. SOLVE. → DO

Where ideas turn into action

OTT.X brings together the companies and leaders shaping streaming across content, platforms, advertising, technology and distribution. Through connection, shared knowledge and collaboration, we create an environment where industry challenges are addressed, partnerships take shape and business gets done.



Connect

Build meaningful relationships with executives, partners and peers from across the streaming ecosystem.



Learn

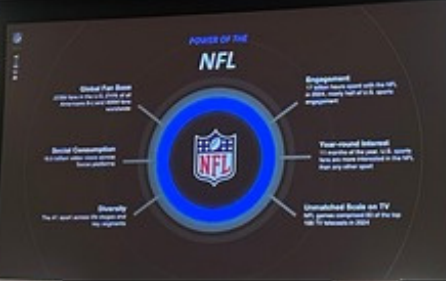
Exchange insights on the trends, technologies and business models transforming streaming, CTV and digital entertainment.



Solve

Bring different parts of the ecosystem together to tackle shared challenges and turn new ideas into practical opportunities.

Where conversations lead to collaboration, and collaboration leads to business.



THE BUSINESS OF STREAMING CONNECTED

Our Community



OTT.X brings together leaders from across the business of streaming, creating opportunities for conversations that cross traditional industry silos.

5000+

Industry Professionals in the
OTT.X Network

1600+

Companies
Represented

75%+

Director-Level & Above at
Flagship Events

200+

Companies Represented
at Flagship Events

CONTENT, CREATORS &
STUDIOS

STREAMING PLATFORMS &
SERVICES

ADVERTISING, DATA &
MEASUREMENT

TECHNOLOGY &
INFRASTRUCTURE

DEVICES &
DISTRIBUTION

AGENCIES & STRATEGIC
SERVICES

Bringing the ecosystem together to turn shared challenges into business opportunity.



YOUR MEMBERSHIP ACTIVATED

Membership should be more than access to a list of benefits.

We start by understanding your business, your goals, the audiences you want to reach and the conversations you want to be part of. From there, we work with you to build a year-round participation and visibility plan designed to make your membership work harder.

+ + + + +

Who Do You Want To Meet?

Facilitated introductions & executive networking

What Conversations Do You Want To Lead?

Speaking, webinars, BUZZ sessions & thought leadership

Where Do You Want Greater Visibility?

OTT.X events, communications & promotional opportunities

How Do You Want To Engage?

Working groups, roundtables, research & year-round programming

Your goals guide the plan. Your participation creates the opportunity. OTT.X helps make the connections that move business forward.



WHERE THE COMMUNITY COMES TOGETHER

Featured Events

Year-round programming keeps our community connected, with flagship gatherings creating high-value moments for deeper conversation, visibility and relationship building.

→ OTT.X SUMMIT

Our annual flagship gathering brings together leaders from across the streaming ecosystem for a full day of insight, thought leadership, relationship building and business development.

300+
Attendees

150+
Companies

20+
Sessions

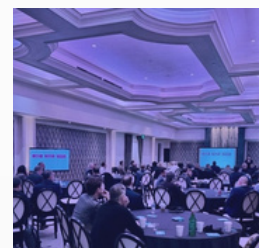
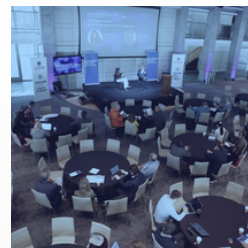
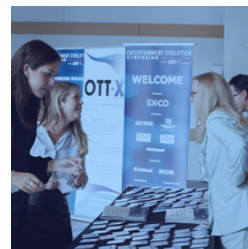
→ BREAKFAST AT CES

An intimate executive gathering during one of the industry's most important weeks, connecting senior leaders across streaming, CTV, content, advertising and technology through curated programming and high-value networking.

100+
Attendees

75+
Companies

10+
Sessions



Plus Year-Round

Webinars • BUZZ Sessions • Executive Roundtables • Working Groups • Partner Events • Networking

MEMBER BENEFITS

	Standard	Strategic
	\$6,500	\$9,500
Eligible for election to Board of Directors		✓
Eligible for nomination to Board committees		✓
Summit Tickets	2	3
Discount Additional Summit Tickets (50%)	✓	✓
Tickets to Breakfasts, Salons, & Happy Hours	1	2
Tickets to OTT.X Roundtables	1	2
Meeting Room at Summit*	Discounted	✓
Tabletop at Summit*		✓
Participation in working groups	1	2
Webinars Per Year	1	2
Participation in OTT.X Buzz	By Invitation	By Invitation
Sponsorship of OTT.X Buzz		✓
Discounted Sponsored Speaking at Summit		✓
Discounted Sponsored Speaking at Breakfasts/Salons/Happy Hours		✓
Discounted Sponsorship of Roundtables		✓

*Offered subject to venue facilities and restrictions.

MEMBER BENEFITS CONTINUED

	Standard	Strategic
	\$6,500	\$9,500
One week ad on OTT.X website	✓	✓
Ad in the OTT.X Newsletter	2 Per Year	4 Per Year
Hosted invite only micro-event	Sponsored	Sponsored
Facilitated Introductions to OTT.X Members	✓	✓
Promotion through OTT.X LinkedIn	Sponsored	✓
Welcome announcement to OTT.X Members	✓	✓
Company logo included on OTT.X website	✓	✓
Eligibility to present at OTT.X Summit	Sponsored	✓
Company logo included in OTT.X newsletter		✓
OTT.X Members Only Website	✓	✓
Working Group Findings	✓	✓
White Papers	✓	✓
Research Results	✓	✓
ISA Working Group Findings	✓	✓



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JOSE RODRIGUEZ

Manager Operations

jrodriguez@ottx.org

+1 (818) 451-0998



HOLLIE CHOI

President and CEO

hchoi@ottx.org

+1 (818) 235-4945