



## About us

OTT.X is the association empowering the organizations that are transforming the distribution, monetization and audience experience of video content.

Through our conferences, industry initiatives, and community gatherings, our members connect, grow their businesses, gather insights, and collaborate on impactful projects that remove obstacles, enhance efficiency, improve visibility, and enable scalability.

## Who are our Members?

A vibrant & powerful community of content providers, publishers, platforms, channels & technology organizations that seek to grow their business and innovate:

- The technologies, operations and business strategies for video distribution.
- The consumer engagement and viewing experience.
- The reach, engagement, and representation of the diverse voices, experiences, and identities of all people.

## What do we Do?

- **Connecting:** Bringing organizations together through flagship conferences, specialized working groups, discussion sessions, networking events, and coordinated meetings to exchange knowledge, ideas, and collaborate on industry-shaping standards and initiatives.
- **Educating:** Exclusive information and analysis delivered through presentations, research, webinars, workshops, and training sessions.

## Get in Touch

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## Membership Benefits



Unlimited complimentary staff registrations to all OTT.X conferences and events



Speaking opportunities, discounted sponsorship rates, & free exhibitor space at OTT.X events



Facilitated introductions to OTT.X members and industry partners



Engagement in exclusive interest groups, workgroups, education & training sessions, and projects



Access to exclusive research, white papers, presentations VOD & Annual Report



Full scale production, promotion, & recording of webinars and participation in BUZZ sessions

## Opportunity

Join, connect and collaborate with the largest community of content providers, publishers, platforms, channels and technology organizations who are transforming the way video content is distributed, monetized & enjoyed through streaming, CTV and OTT.

120+

Association Members  
Platforms, Networks Channels,  
Content Providers, Service & Tech

20+

Industry Events

X-FRONTs, Summit, Roundtables, Salons, Diversity Summit, Social Impact Awards, Training Sessions, Workgroups, Webinars, BUZZ Sessions

30+

Years Serving the Industry

Empowering, connecting & educating the industry as OTT.X, formerly EMA and VSDA