

#### Pay to watch



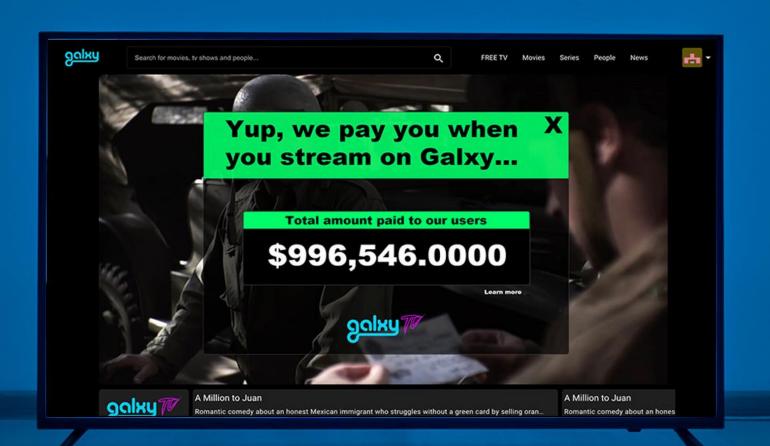
#### Paid to watch





# No tricks No gimmicks

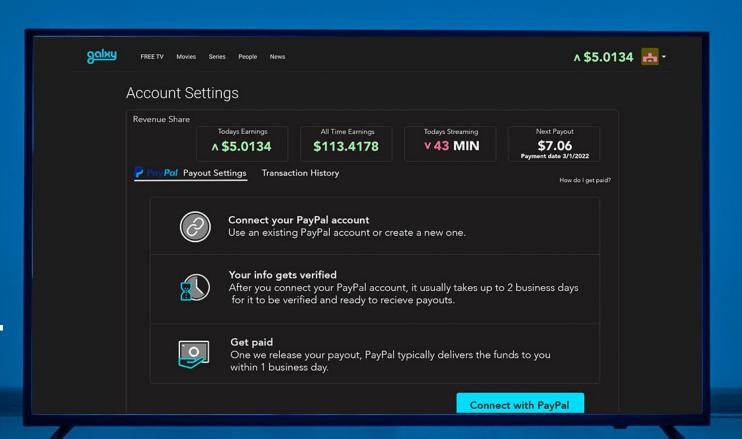
No subscription necessary.





# Real money in your account every day

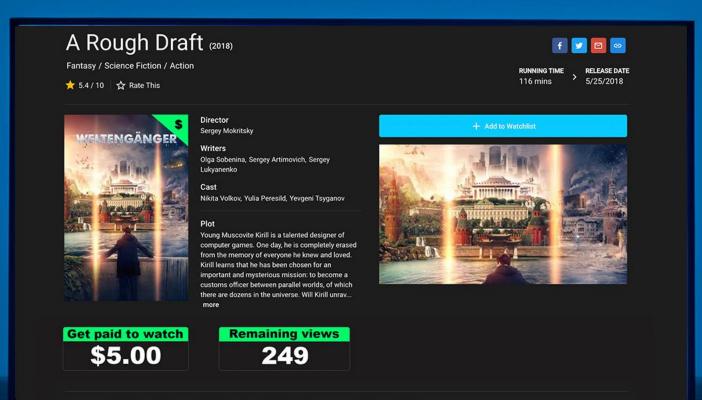
15% of our net revenue is shared with our users.





## On galxy, PPV = PAID Per View

Get paid to watch ad free.





# Earn bonus dollars for spreading the love





Where to watch.

Hisense vewd VIDAA

**Coming soon** 







## A win-win for viewers and advertisers

70%

Will try

a new streaming service if paid to watch

66%

**Very likely** 

to support a brand who sponsored an ad-free show 68%

**Very likely** 

to watch an unfamiliar show if paid to watch

Source: Invincible Entertainment poll (n>500)



#### The galxy viewer

% of viewers

**Profile** 

Top 3 Genres

Streaming hours / day

Top 3
Devices

#### Gen X

41%

Age 35-44.
Married w children
Comedy, Action,
Horror

3 - 4hrs

CTV, Mobile, Roku

#### **Millennial**

25%

Age 25-34.
Single
Comedy, Drama,
Horror

>4hrs

CTV, Mobile, Computer + Roku

#### **Baby Boomers**

17%

Age 45-54.
Married w/o children
Comedy, Action,
Drama

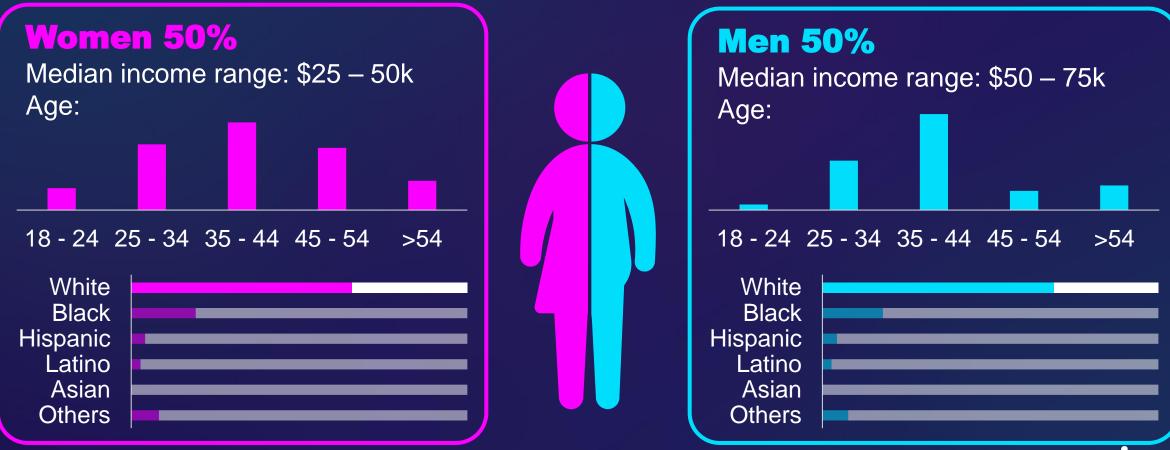
>4hrs

CTV, Mobile, Roku

Source: Invincible Entertainment poll (n>500). Respondents who selected "Paid to watch" as the #1 reason for watching a streaming service.



#### Galxy viewer demographics



Source: Invincible Entertainment poll (n>500). Respondents who selected "Paid to watch" as the #1 reason for watching a streaming service.



#### Users are deeply engaged

55,000 Monthly unique viewers

6.5 million

Monthly ad impressions

90,000+
Monthly total view time

Fast growing Total View Time (hrs)



Dec '20

Apr '22





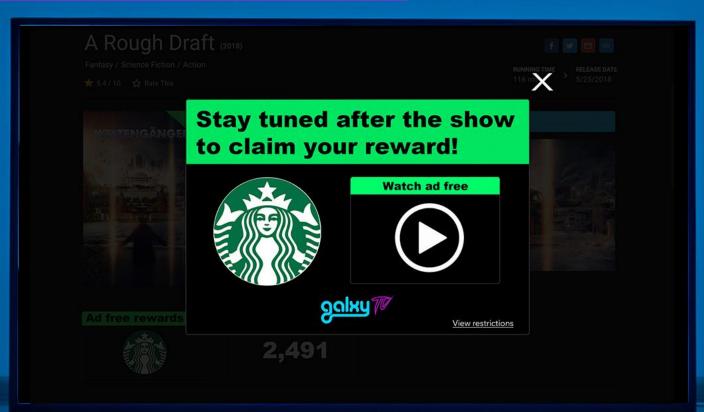
#### Next generation Ads

We don't watch like this why advertise like this.



#### Ad free sponsored content

Premium experience and direct brand engagement.





#### **Immediate activation** after show

Direct, measurable results.







#### **Ad innovation**

galxy partnered with gumgum to deliver overlay ads creating an uninterrupted viewing experience & increasing impressions.



gumgum



#### Advertisers do better with galxy

Better Value.

A win win scenario for brands and users.

Better engagement.

Active over passive ad experiences.

Better measurement.

Immediate activation for direct, measurable results.



## More of the best content.

5,000+ Titles

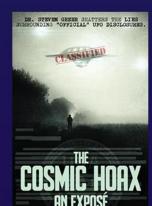
50+
Free streaming
TV channels

On your terms



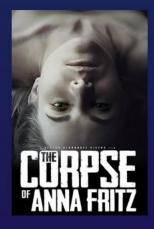






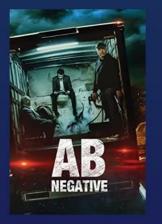


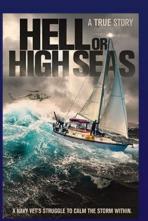














## We like shiny things.





Award winning cinema from creators with a vision beyond the ordinary.



### A galxy of stars...







#### Entrepreneur. TV

Inspiring, informing, and celebrating the people who make business work

200+
Hours of content

40+
Additional
hours monthly



#### WATCH IT SCREAM

Wall to wall horror films

800+
Titles

150+ Monthly refresh





Remastering a globally recognized brand for today

65 episodes

24/7 channel



NETFLIX hulu plutoo different? DISNEP What makes us tubi prime

everything